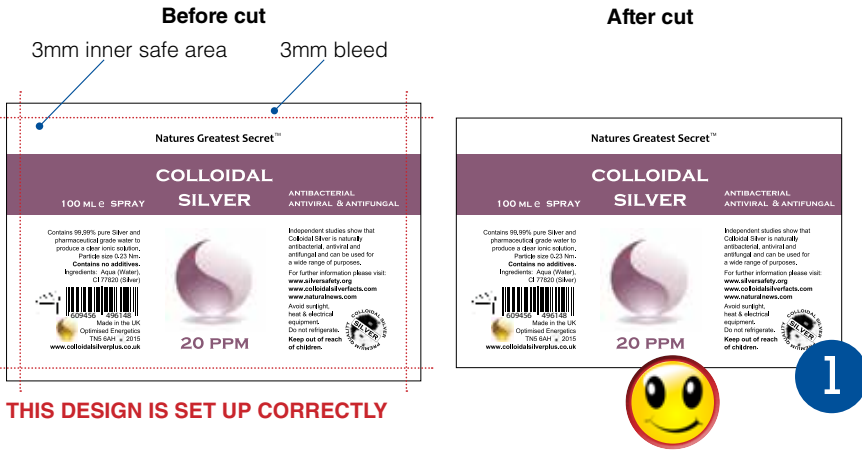


SETTING YOUR BLEED & SAFE AREA:

Below is an example of correct bleed and inner safe area

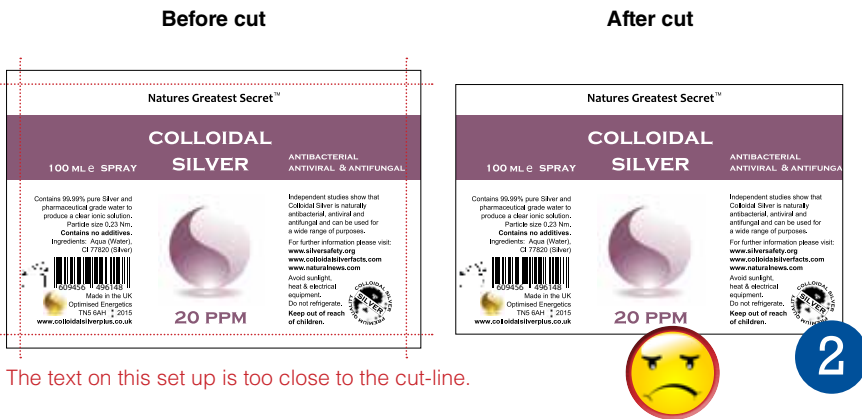


Please make sure there is at least 3mm of bleed on each edge of your design and a 3mm inner safe area inside. Allowing the correct bleed and inner safe zone is very important and is one of the most common errors supplied on artwork.

EXAMPLE 1:

Shows the correct 3mm bleed on the background image allowing for trimming of the labels and a 3mm inner safe area ensuring no text will be trimmed off the finished size.

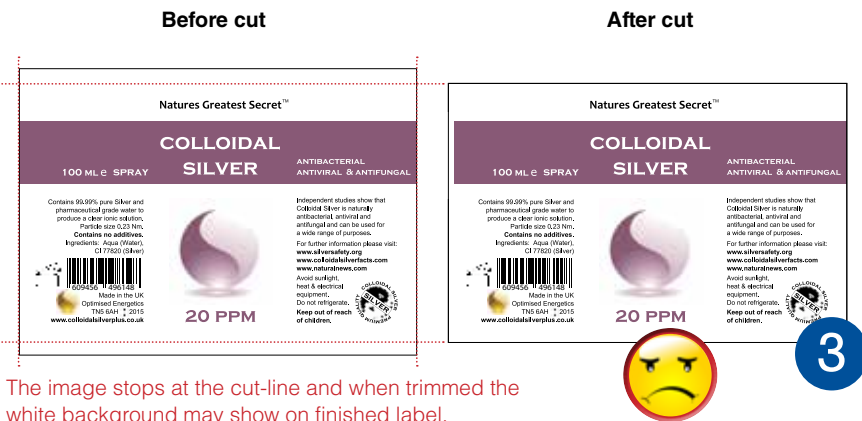
Below is an example of an incorrect inner safe area



EXAMPLE 2:

Shows the design with no safe area and the text may be trimmed off when cut to the finished size.

Below is an example of an incorrect bleed



EXAMPLE 3:

Shows the bleed set incorrectly and when trimmed to finished size may show a little of the white background colour.